

### Site Usage

25,574 Visits

43.83% Bounce Rate

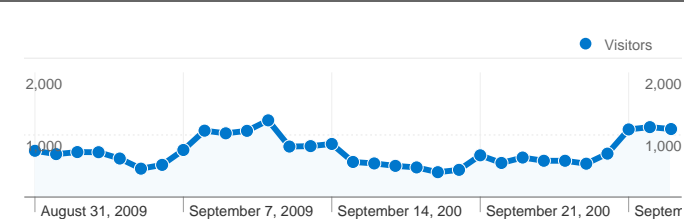
66,020 Pageviews

00:02:44 Avg. Time on Site

2.58 Pages/Visit

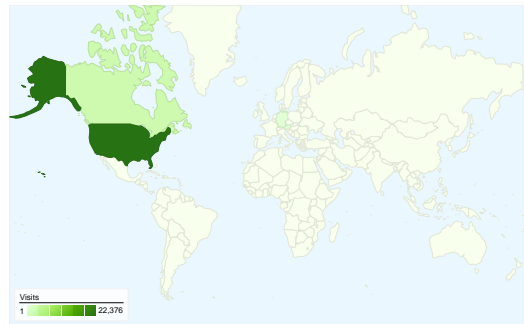
35.02% % New Visits

### Visitors Overview

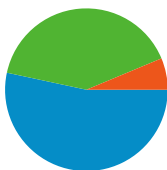


**Visitors**  
12,982

### Map Overlay world



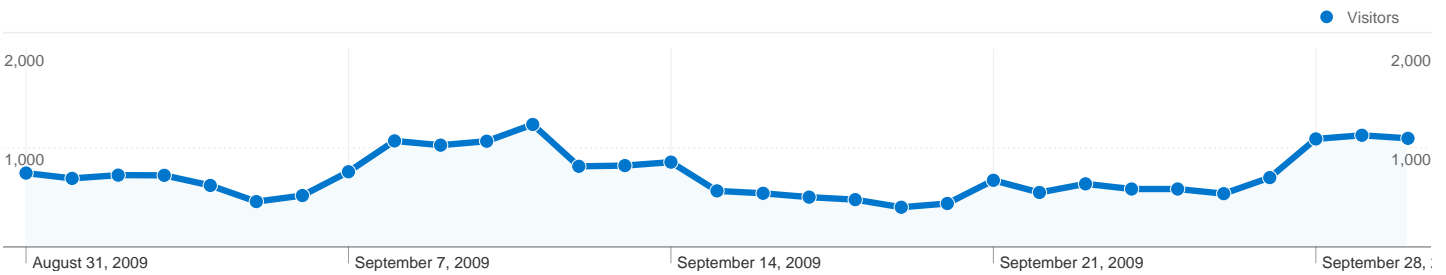
### Traffic Sources Overview



- **Direct Traffic**  
13,647.00 (53.36%)
- **Search Engines**  
10,317.00 (40.34%)
- **Referring Sites**  
1,610.00 (6.30%)

### Content Overview

Pages	Pageviews	% Pageviews
/	33,365	50.54%
/price.htm	17,121	25.93%
/buyer.htm	5,054	7.66%
/index.htm	3,754	5.69%
/online_auctions.htm	3,224	4.88%



**12,982 people visited this site**

**25,574** Visits

**12,982** Absolute Unique Visitors

**66,020** Pageviews

**2.58** Average Pageviews

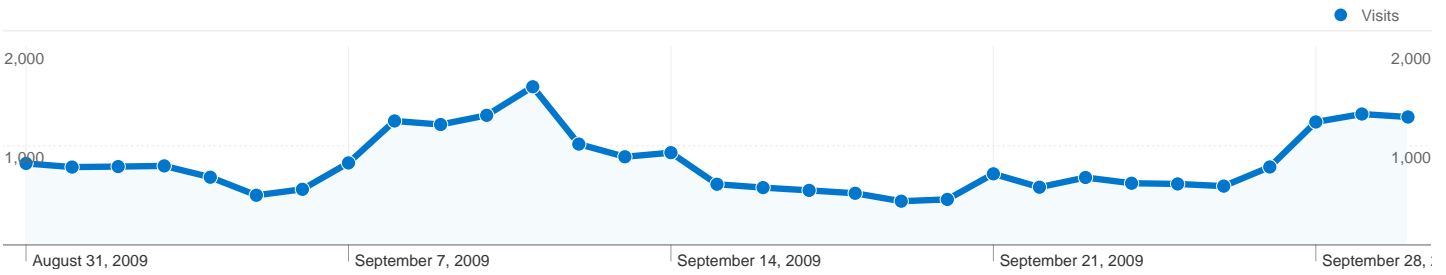
**00:02:44** Time on Site

**43.83%** Bounce Rate

**35.02%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	21,675	84.75%	Cable	9,257	36.20%
Firefox	2,866	11.21%	DSL	6,898	26.97%
Safari	761	2.98%	Unknown	6,027	23.57%
Chrome	134	0.52%	T1	1,772	6.93%
Opera	41	0.16%	Dialup	1,252	4.90%

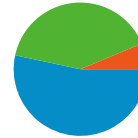


## All traffic sources sent a total of 25,574 visits

53.36% Direct Traffic

6.30% Referring Sites

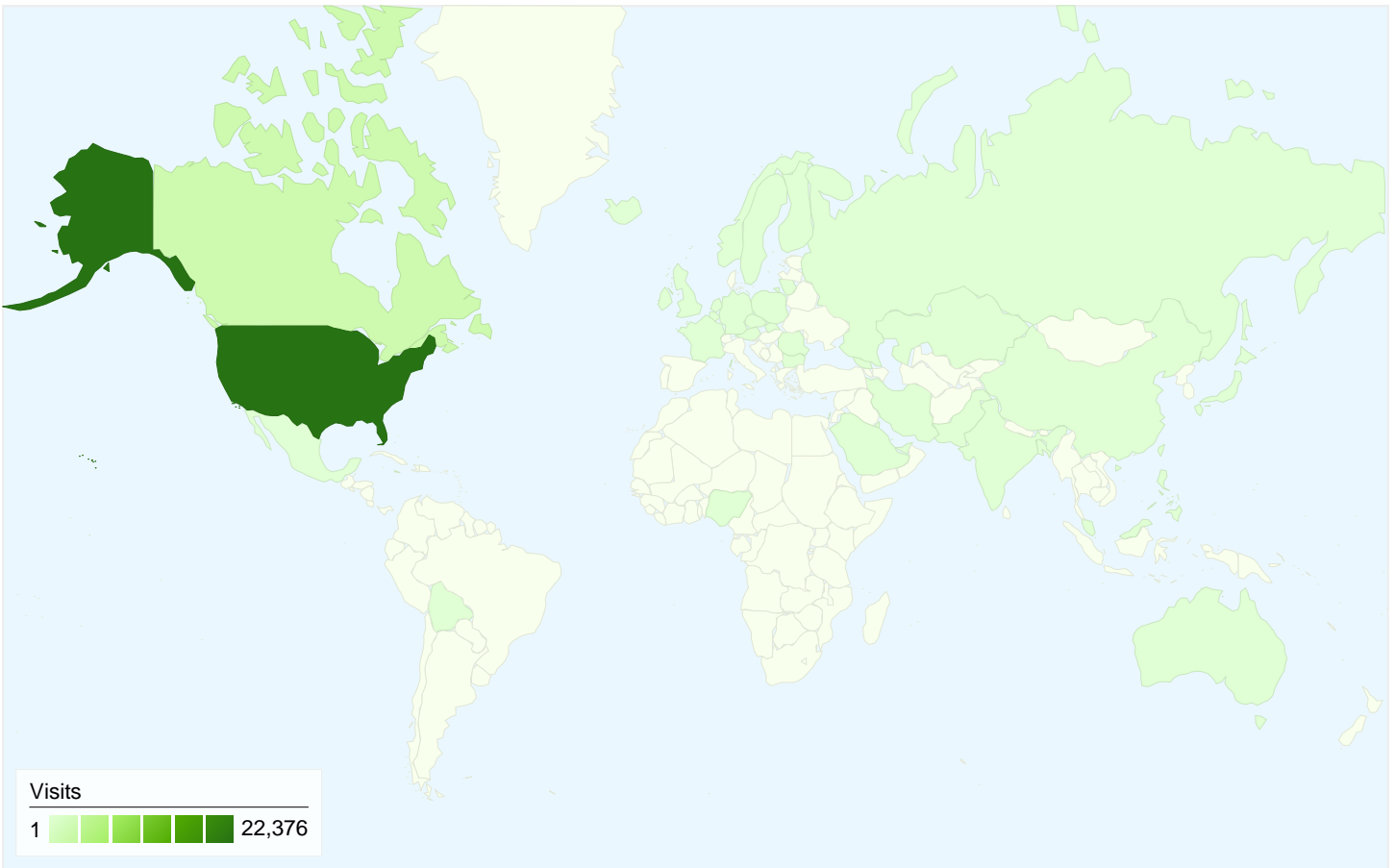
40.34% Search Engines



- **Direct Traffic**  
13,647.00 (53.36%)
- **Search Engines**  
10,317.00 (40.34%)
- **Referring Sites**  
1,610.00 (6.30%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	13,647	53.36%	white star auction	2,305	22.34%
google (organic)	6,471	25.30%	snowmobile auction	1,350	13.09%
yahoo (organic)	1,962	7.67%	whitestar auction	492	4.77%
bing (organic)	1,098	4.29%	snowmobileauction.com	472	4.57%
aol (organic)	342	1.34%	white star snowmobile auction	470	4.56%

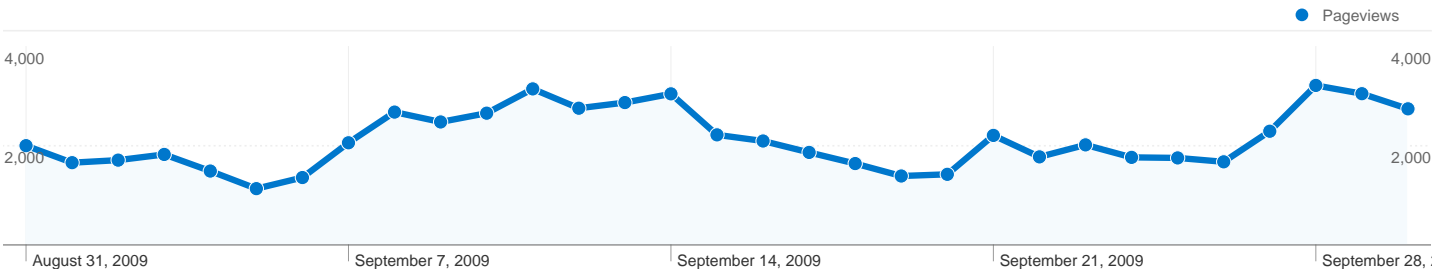


## 25,574 visits came from 47 countries/territories

### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>25,574</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>2.58</b> Site Avg: 2.58 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:44</b> Site Avg: 00:02:44 (0.00%)	<b>% New Visits</b> <b>35.09%</b> Site Avg: 35.02% (0.18%)	<b>Bounce Rate</b> <b>43.83%</b> Site Avg: 43.83% (0.00%)	
United States	22,376	2.58	00:02:43	34.50%	43.72%
Canada	2,520	2.64	00:02:52	39.29%	43.29%
(not set)	533	2.57	00:03:04	31.33%	46.53%
Austria	15	1.73	00:01:51	20.00%	60.00%
Germany	14	1.71	00:01:17	14.29%	71.43%
Russia	10	1.50	00:00:34	40.00%	60.00%
Poland	9	3.89	00:06:51	77.78%	11.11%
Sweden	9	3.67	00:02:15	66.67%	22.22%
Philippines	8	1.12	00:01:26	87.50%	87.50%

Mexico	8	1.75	00:00:56	50.00%	87.50%
					1 - 10 of 47



Pages on this site were viewed a total of 66,020 times

66,020 Pageviews

39,720 Unique Views

43.83% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	33,365	50.54%
/price.htm	17,121	25.93%
/buyer.htm	5,054	7.66%
/index.htm	3,754	5.69%
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